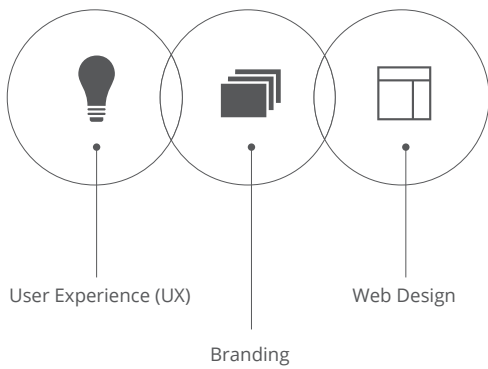


**PERSONAL STATEMENT**

I am an advanced web and graphics professional with over 10 years of experience designing, structuring, developing and implementing interactive websites with a focus on user interface design, visual design, and usability. Able to complete projects efficiently and satisfy customers with attractive, user-friendly web sites. Known for creativity, flexibility, listening skills, sense of humor and the ability to understand the big picture, while able to focus on small details. Experienced project manager, planning from concept to completion, leveraging various staff skills at all levels. UX design and development in Dreamweaver as well as various content management systems. Excellent communication and writing skills.

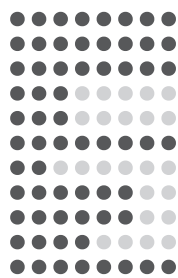
**MY SPECIALITIES**



**DESIGN SKILLS**

*01 Computer*

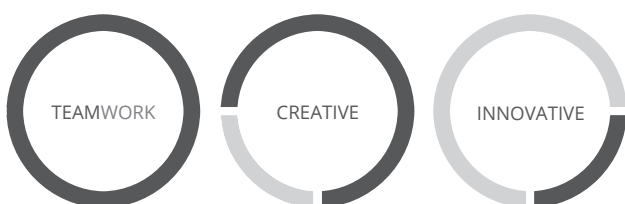
Adobe Photoshop  
Adobe Illustrator  
Adobe Dreamweaver  
Adobe Indesign  
Adobe Flash  
HTML & CSS  
Javascript/Jquery/PHP  
EZ Publish CMS  
WordPress  
Adobe Premiere  
Learning new programs



*02 Knowledge*

Vector illustration.  
Concept development.  
Copywriting.  
Image editing.  
Web usability.  
Interface design.  
Google analytics & SEO.  
CMS.  
Branding.  
Project management.  
Mac & PC.

**PERSONAL SKILLS**



**WORK EXPERIENCE**

**11** From 2003-Present  
Senior Web Designer.  
INFORMS.

**14** From 2000 to 2014  
Graphic & Web  
Designer.

- Designed, coded, and maintained multiple websites each year.
- Redesigned and managed migration of extensive company website into CMS.
- Researched, recommended, and implemented new products and technologies.
- Designed and managed WordPress blogs and multiple bloggers bi-yearly.
- Set up Google analytics tracking on various sites and created quarterly reports.
- Implemented podcast and trained staff in recording and editing.
- Researched videography equipment and editing software, trained staff.
- Training and tech support for several CMS and Adobe Dreamweaver.
- UX and IA for many sites and software applications.
- Designed print materials, logos, icons and images.
- Promoted brand awareness through SEO and attractive web design.
- Worked effectively in a heavily cross-functional, fast paced environment.
- Developed innovative solutions based on clear understanding of customer needs.
- Mentored and leveraged skills of a team of 3 designers and developers.
- Spearheaded the creation of social media content.
- Partnered with internal stakeholders to define marketing program requirements.

**EDUCATION**

➔ **University Of Maryland Baltimore County, An Honors College**  
1999 | Bachelor of Arts, English | Catonsville, MD

**HOBBIES & INTERESTS**

